

NEXTGROW WITH AI

TECHNOLOGY FILM · CATALOG

Same technology. Different audience. Different film.

We first diagnose how investors and reviewers will judge you — then design every scene around those criteria. Every technology film comes with an investment & review diagnostic report.

Explain

Buyers · visitors

Raise

Investors · analysts

Win the review

Grants · competitions

Background: our sample technology film · fictional technology based on public research

01 WHERE WE START

A film that **explains** technology is not a film that gets **judged**.

Most technology videos start from the tech sheet and stop at “make it easy to understand.” But investors and reviewers don’t watch — they judge. Working with our consulting division, which diagnoses companies, we start from the criteria your audience will use.

	Typical tech video production	NEXTGROW WITH AI
First question	“What would you like to show?”	“Who is watching, and what will they decide?”
Starting material	Tech specs and product photos	Business plan, pitch deck — and the call for proposals
Numbers	Shown as received	Source and test owner checked, then shown on screen
Weak spots	Quietly left out	Flagged first in the report, handled honestly in the film
You receive	A video	Purpose-built films + a diagnostic report

The team

In a survey of 885 institutional venture capitalists, the factor named most often as most important to success was not the business model or the product — it was **the management team**. That’s why every investor film we make includes a team scene.

Gompers et al. (2020), “How do venture capitalists make decisions?”, Journal of Financial Economics

4 axes

Grant reviewers care less about returns than “will this be developed and commercialized as planned?” We order scenes by need, solution (technical merit), growth (commercialization) and team (capability).

NEXTGROW WITH AI diagnostic criteria (sample report, section 4-5)

02 CHOOSE A PURPOSE

Choose a purpose, and the film changes like this.

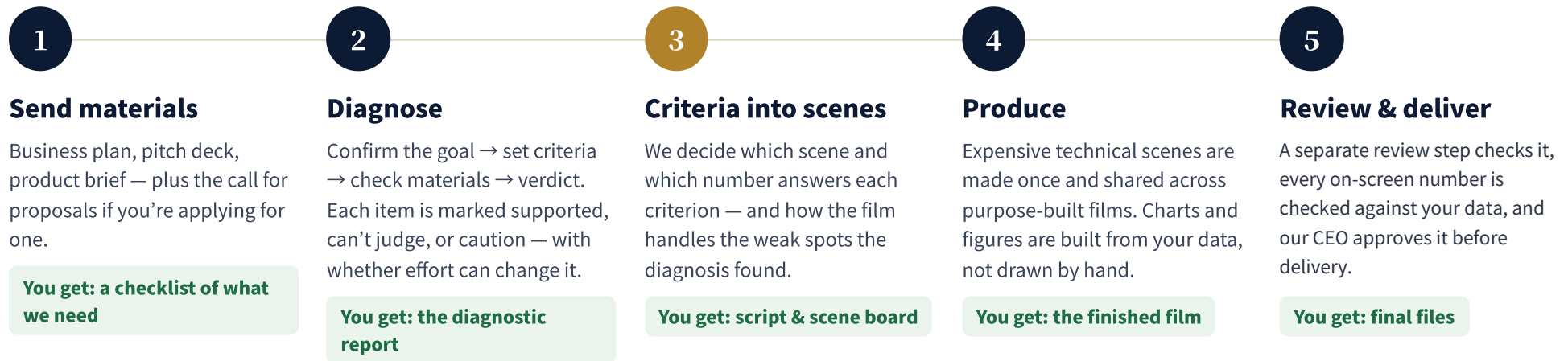
	PURPOSE 1 Explain	PURPOSE 2 Raise	PURPOSE 3 Win the review
Sample			
Who watches	Buyers · trade-show visitors · website visitors	Investors · investment analysts	Grant and competition reviewers
Their first question	“What is it, and why does it matter?”	“How many times will this money come back?”	“Will it be built and commercialized as planned?”
How they judge	Understood at first watch? Remembered?	Size of the problem · does the solution work · proof customers will pay · team · exit potential	Need · solution (technical merit) · growth (commercialization) · team (capability)
Scene order	Problem → principle → in action → impact	Problem → why now → market → solution & proof → next steps → team → use of funds	In review-form order: need → solution & proof → growth → team → expected impact
Numbers we feature	One impact figure, big (18 → 94 min)	Market size (range + source), performance, use of funds	Development targets, test plan, commercialization timeline
What we leave out	Jargon, lists of numbers	Unbacked big numbers, inflated partnership claims	Anything not on the review form; unbacked hockey-stick revenue
Sample specs	35 s · English narration · Korean captions	69 s · English narration · Korean captions	48 s · Korean narration · English captions

Sample: ThermalGate thermal-shutdown separator by Quencha Materials — a fictional company and a fictional technology based on public research. Criteria from our diagnostic report (tables 1-2, 4-1, section 4-5).

03 HOW WE MAKE IT

The diagnosis comes before the film.

Read the materials first and you only see what the company chose to highlight — and miss the gaps reviewers actually ask about. So we set the criteria first, read your materials against them, and only then design the scenes.



Basic gets the diagnosis too

Even for a single film, step 2 is the same. The diagnosis also tells you which purpose to tackle first.

Three sign-offs, one per stage

Script (technical brief) → storyboard preview → final film. Each stage moves on only after your approval, so the direction is locked before the costly production begins.

Applying for a grant or competition?

If you share the call for proposals or related materials, we will reflect the evaluation criteria in the video. We design the script, scenes and the report around exactly what reviewers will score. Your materials are never published or reused without permission.

04 SEE IT IN THE SAMPLE

What the report flagged **changed the scenes in the film.**

When one number is wrong, investors start doubting all the others. Here is how the film handled the four issues the sample report raised.

REPORT FLAG · EVIDENCE

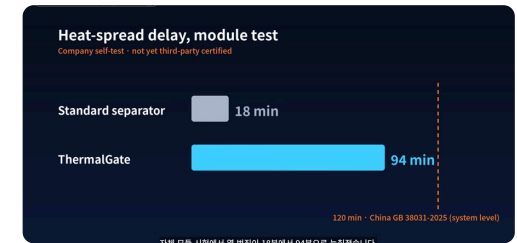
Performance is backed only by in-house tests



IN THE FILM

The chart is labeled “company self-test · not yet third-party certified”

Nothing is hidden. The next scene shows the certified-test plan and the 120-minute goal — answering the question before it’s asked.



REPORT FLAG · CREDIBILITY

Market figures conflict and have no source



IN THE FILM

A range with sources, not a single number

Different research firms give different figures, so the film shows the range — with sources and base year on screen.



REPORT FLAG · CREDIBILITY

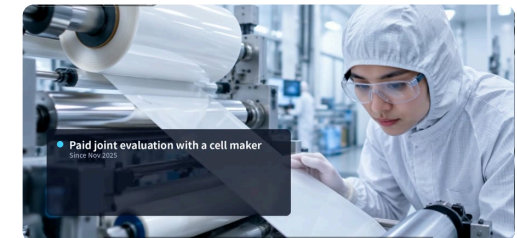
“Partnering with 3 global cell makers” overstates reality



IN THE FILM

“Paid joint evaluation with a cell maker” — exactly as it is

An exaggeration found in due diligence sinks trust in the whole company. Stating the facts precisely is the stronger move.



REPORT FLAG · CAPABILITY

No head of production or quality



IN THE FILM

The review film’s team scene adds “production & quality lead to be hired”

Reviewers will ask about the gap — so the film shows the plan first.



05 BREAKDOWN · INVESTOR FILM, 69 S

In 69 seconds, it answers **eight investor questions** in order.



0:00-0:04

Problem

An EV fire in an underground garage

Is the problem big?



0:04-0:17

Why now

Fire → Korean certification → China's new standard

Is the market opening?

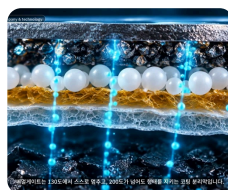


0:17-0:25

Market

2031 market size as a range, with sources

Big enough to matter?



0:25-0:34

Solution

Shuts the ion path on its own at 130°C

Does it actually work?



0:34-0:43

Proof

18 → 94 min, labeled "self-test"

Can we trust the numbers?



0:43-0:47

Next steps

Now → certified test → 120-min goal

Do they know the risks?

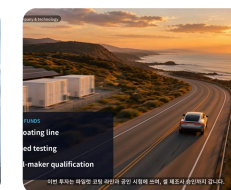


0:47-0:56

Team & customer

Paid joint evaluation, 2 patents, 11 years of R&D

Can this team deliver?



0:56-1:05

Use of funds

Pilot line · certified testing · cell-maker qualification

Where does the money go?

1:05-1:09 · End card

One film, two languages

English narration with Korean captions, so overseas and Korean investors see the same film. On-screen text is kept minimal; only narration and captions change per language.

A source under every number

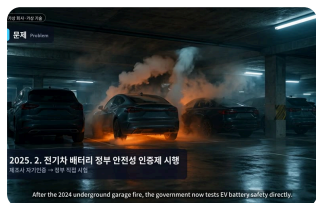
Market size, the regulatory timeline and performance figures all carry a small source or test owner — for the analyst who pauses the film to check.

What it replaces

The first minute of your pitch. Problem, market and proof land before you speak, and the Q&A starts from there.

06 BREAKDOWN · REVIEW FILM, 48 S

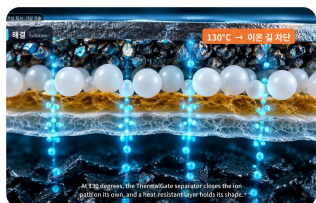
The number in the top-left corner is the review-form item number.



01 · 0:00-0:09

Need

Korea's EV battery certification, Feb 2025



02 · 0:09-0:18

Solution — merit

Ion path shut at 130°C; 2 registered patents



02 · 0:18-0:24

Solution — proof

94-min self-test → certified lab within the project



03 · 0:24-0:33

Growth

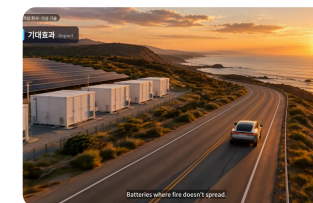
Joint evaluation → approval → first order



04 · 0:33-0:39

Team

11 years of R&D, 9 researchers, production lead to be hired



05 · 0:39-0:45

Expected impact

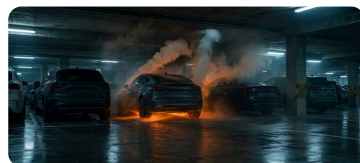
Batteries where fire doesn't spread

0:45-0:48 · End card

Reviewers watch with the evaluation form beside them. When the film follows the form's order and numbering, they never have to hunt for "where's the evidence for this item?" This sample uses Korean narration with English captions because it was built for a Korean government review — for your call, we follow its criteria and language.

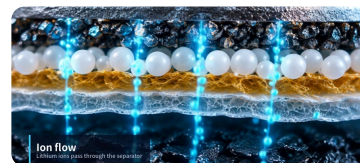
EXPLAINER, 35 S

No jargon — one impact number, nothing else. Built to stop people walking past a trade-show booth or scrolling a homepage.



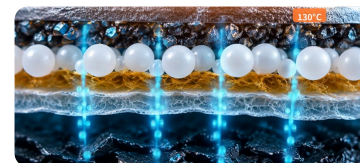
0:00-0:06 · Problem

One cell fails, then the next



0:06-0:15 · Principle

Ions flowing through the separator



0:15-0:26 · In action

Shuts at 130°C; a heat-resistant layer holds its shape



0:26-0:30 · Impact

Heat spread delayed 18 → 94 min

0:30-0:35 · End card

07 INCLUDED IN EVERY PACKAGE

Every technology film comes with an investment & review diagnostic report.

Sample report — one-page summary
NEXTGROW IR Diagnostic Report | Quencha Materials (fictional)
One-page summary

One-page summary

Overall readiness
C
Fix before investor meetings

- Investors will grasp the problem and the technology fast. EV fires and new Korean and Chinese rules demand batteries that don't spread fire — and this technology answers exactly that.
- But start fundraising with today's materials, and cash runs out first. About 5.6 months of runway is left — roughly the length of a typical investment process.
- Fix the evidence and wording first. Performance backed only by in-house tests, conflicting market figures and an overstated partnership claim erode trust before anything else.

5.6 mo
Runway at current cash
(end of Sep 2026, company data)

94 min
Heat-spread delay, in-house test
→ China's new standard: 120 min

140 ×
Target valuation (₩45B)
→ 2025 revenue (₩0.32B)

Readiness by area A Ready · B Enough with fixes · C Must fix before meetings · D Needs redesign

Area	Grade	One-line verdict
Problem & market	A B C D	Fires and tighter rules make the need obvious — the biggest strength
Technical differentiation	A B C D	Convincing principle, but no third-party test results
Customer validation	A B C D	One joint evaluation with a cell maker; no orders or LOIs
Team & execution	A B C D	Strong R&D; no head of production or quality yet
Funding	A B C D	Runway is shorter than the investment process
Valuation & terms	A B C D	No basis for a 3 × step-up from the last round
Business plan credibility	A B C D	Conflicting market figures, overstated partnership

Fix first

- Secure 6+ months of runway (before fundraising)
- Unify market figures; correct the "3 partners" claim (2 weeks)
- Lock a certified test plan; label results "in-house" until then (1 month)

Lead with

- The size of the problem — fires and regulation, in the first minute
- A founder with 11 years in separators, and 2 registered patents
- Government R&D track record and a joint evaluation with a cell maker

Sample · Fictional company & technology | © 2026 NEXTGROW WITH AI 3

Before we make the film, we find what reviewers will flag first. The findings shape the film — and you use the report to fix your pitch deck and business plan.

OVERALL READINESS**One letter grade**

A ready · B enough with fixes · C must fix before meetings · D needs redesign. Not a score — it tells you what to do before the meeting.

WHAT GETS FLAGGED**The questions you'll face**

Which questions today's materials can answer, which they can't — and what to prepare for the ones they can't.

BY AREA**7 areas, 3 verdicts per item**

Problem & market, technical differentiation, customer validation, team, funding, valuation, plan credibility — each item marked supported, can't judge, or caution.

FIX ORDER**What, and by when**

Quick fixes (2 weeks), things that take time or money, and hires — plus the strengths to lead with.

At the investment committee, the first questions are not about technology — they are about money and evidence.

All three can be handled if the company knows them

After meeting the company, the deal lead has to defend it in front of the investment committee. The questions there are predictable. The three below either can't be answered with today's materials, or hurt the company when answered.

① Runway is shorter than the investment process**Risk****Status**

₩0.9B cash, ₩0.16B monthly burn → about 5.6 months. A decision takes ~83 days on average, then 1–2 months to close.

The diagnostic report is an advisory opinion based on the materials you provide. It does not guarantee investment or selection outcomes.

08

PRICING

Choose the depth you need. Every tier includes the diagnostic report.

BASIC

Basic

from **\$199**

One 30-second film for one purpose

Films	1 — explainer, investor or evaluation
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Length	30 s
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Report	Diagnostic report included
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Revisions	Script: pick 1 of 2 · Storyboard 2 · Final 1
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Delivery	48 hours after approval (excluding weekends and public holidays)
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3 purpose-built films

STANDARD

Standard

from **\$299**

All three: explainer, investor and evaluation

Films	3 — each designed for its purpose
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Length	30 s each
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Report	Diagnostic report included
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Revisions	Script: pick 1 of 2 · Storyboard 2 · Final 1
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Delivery	3 business days
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PREMIUM

Premium

from **\$699**

Three films + 3D product scenes + 4K

Films	3 — each designed for its purpose
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3D	3D product turntable & exploded-view scenes
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Format	4K
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Report	Diagnostic report included
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Revisions	Script: pick 1 of 2 · Storyboard 2 · Final 1
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Delivery	5 business days
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Listed prices are for the standard package and may change based on your requests. Prices are in USD, paid via PayPal: orders up to \$500 are paid in full upfront; above \$500, 50% upfront and 50% before final delivery.

Technology films are for companies holding a granted, in-force patent. If your patent is still pending, we'll suggest our ad film instead.

Delivery is counted in business days from each approval; your review time is excluded. The samples in this catalog are extended-length versions. Anything beyond the standard package is itemized in your quote. If you need a faster turnaround, let us know and we'll discuss it with you.

Product materials

The quality of your film depends on the materials you send us. Please send at least three photos: front, back, and side.

With a single photo, the sides and back cannot be reproduced accurately; in that case, we will confirm those parts with you at the storyboard stage.

If you would like to show the internal structure (cross-section), we will need a 3D design file (e.g., STEP) or an internal structure drawing. We review your registered patent drawings ourselves, using your patent number.

09

QUALITY & TERMS

Approved at every stage — and checked before it reaches you.

Review is a separate step from production and follows a stricter standard. We confirm direction at the low-cost stages first, so you never pay twice and need fewer revisions.

CHECK 1

Purpose & criteria

Does a reviewer or investor get the evidence they need to decide?

CHECK 2

Numbers & facts

Every on-screen number is checked against your data. Claims stay within the scope of your granted patent claims.

CHECK 3

Craft & “AI look”

Awkward motion, jitter or anything that looks auto-generated is rejected on sight.

CHECK 4

Rights & claims

“Patented” appears only with an in-force patent number, and efficacy claims only with certified test results.

Sign-off at each stage, revisions set upfront

Script (technical brief) → storyboard preview → final film. Each stage moves forward once your designated approver confirms by email.

Script: pick 1 of 2. We'll refine your chosen script generously. Storyboards include two free revision rounds; the finished video, one. Applies to Basic, Standard, and Premium.

All notes on one film, sent together, count as one round.

If replies are delayed

Silence is never treated as approval. We follow up on business day 2 and pause work and the delivery date on business day 5.

Reply at any time and we pick up right away with a new date by email. Delivery moves by the same amount of time as the delay.

Payment · rights · storage

Paid via PayPal: up to \$500 in full upfront; above \$500, 50% upfront and 50% before final files. Before final payment, you receive a review copy with a small preview mark.

On full payment, we transfer all rights we hold in the final film. Under current U.S. law, elements created solely by AI may not be eligible for copyright registration.

Your materials are kept for 90 days after delivery; final files for 1 year.

Finished-video revisions

For the finished video, we include one round of free revisions for refining the completed edit — captions and text, scene length and order, background music, color, and similar adjustments. Scenes that don't match your approved storyboard, or that look unnatural, are fixed at no cost and don't count toward your revisions. If, after approving the storyboard, you'd like to add new scenes or change content from what was approved, the video needs to be produced again, so we'll let you know the additional cost first and proceed once you agree.

Cancellation & refunds

Before script work begins, we refund in full (minus payment fees). During the script stage, we refund 50%. From the storyboard stage onward, payments are non-refundable — unless we ultimately cannot correct our own error or cannot deliver the work.

We use third-party AI tools in production. Every film is reviewed and approved by our CEO before delivery. This catalog is for reference; your quote and order terms take priority.

10

BEFORE YOU START

Six common questions — and **your next step**

Do we need a patent?

Technology films are for companies holding a granted, in-force patent. Claims in the film stay within your patent claims. If your patent is pending or you have none, we'll suggest our ad film instead.

Will our materials stay confidential?

Your business plan, call for proposals and test data are used only for your order and never published or reused without permission. Every company in this catalog is fictional.

What if some numbers don't look good?

We don't hide them — we show them honestly, alongside your next-step plan. Hidden numbers surface in due diligence, and then the whole company's credibility takes the hit.

Every call has different criteria.

If you share the call for proposals or related materials, we will reflect the evaluation criteria in the video.

Our technology is really complex.

We learn the principle first, then build mechanisms and figures as precise diagrams and motion graphics; Premium adds 3D turntable and exploded-view scenes. Cross-sections need a 3D design file or an internal structure drawing. Anything unclear we ask at the script stage.

How long does it take?

Basic: 48 hours after approval (excluding weekends and public holidays). Standard: 3 business days. Premium: 5 business days. Counted from each approval, excluding your review time.

One document is all it takes to start.

1 Send us a document

A business plan, pitch deck, the call you're applying to, or your patent number

2 Get a purpose and a quote

We'll tell you which film you need first and send an itemized quote

3 Approve, and we begin

Script (technical brief) → storyboard → final film, approved stage by stage

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